



TOMORROW'S PRINTING TODAY

Applications

- Courier
- Logistic / Transport
- Manufacturing
- Retail
- Warehousing



The CL-E720 is ideal for tight spaces. Its Hi-Open™ case lifts up vertically, so the printer's footprint doesn't change if the case is open.

CITIZEN



Featuring on board LAN & USB interfaces, the CL-E720 provides several options for field installation.

Specifications

| Model | CL-E720 |
|------------------------------|--|
| Printing Technology | Thermal Transfer + Direct Thermal |
| Resolution | 203 dpi |
| Print Speed (maximum) | 8 inches per second (200 mm/s) |
| Print Width (maximum) | 4 inches (104 mm) |
| Media Width (min to max) | 0.5 - 4.6 inches (12.5 - 118 mm) |
| Roll Size (max), Core Size | Outside diameter 8 inches (200mm) Core size 1 to 3 inches (25 to 75 mm) |
| Media Thickness (min to max) | 63.5 to 254 μ m |
| Media Length (min to max) | 0.25 to 158 inches (6.4 to 4013 mm, depending on emulation) |
| Media Sensor | Fully adjustable gap, reflective black mark and ribbon near end |
| Main Interface | Dual Interface USB 2.0 + 10/100 Ethernet (LAN) with LinkServer™ |
| Optional interfaces | Wireless LAN 802.11b and 802.11g standards, 100 metres, 64/128 bit WEP, WPA, up to 54Mbps, Premium Wireless LAN, Ethernet (10/100 BaseT), Ethernet (SEH), Serial (RS-232C compliant), Parallel (IEEE 1284 compliant) |
| Ribbon size | 2.9 inches (74mm) maximum outside diameter. 360 metres length. 1 inch (25mm) core |
| Ribbon winding & type | Ink side in or out, automatically sensing. Wax, Wax/Resin or Resin Type |
| Ribbon system | ARCP™ automatic ribbon tension adjustment |
| Mechanism | Hi-Lift™ metal mechanism with wide opening head |
| Control panel | 4 buttons, 2-colour backlit graphic LCD with status LED |
| Drivers and software | Free-of-charge from website, including support for various platforms |
| Flash (Non-Volatile Memory) | 16 MB total, 4MB available for user |
| Size (W x D x H) and Weight | 250 x 458 x 261 mm, 11 Kg |
| Cutter | Guillotine type, Dealer Installable |
| Warranty | 2 years on printer. 6 months or 50 Kms printhead |
| EMC and safety standards | CE, TUV, UL |

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CL-E720

Label, Industrial

Features & Benefits

- Paper load: Durable design - Citizen's proven Hi-Lift™ all-metal mechanism
- Printing Speed: Ultra fast print out - up to 200mm per second (8 inches per second)
- Media support: Very large media capacity - holds rolls up to 8 inches (200 mm)
- Ribbon options: Wide range of ribbon options - Uses up to 360 metres inside and outside wound ribbons
- Display: Backlight LCD control panel for easy configuration
- Hi-Open™ case for vertical opening, no increase in footprint and safe closing.
- No more unreadable labels - the ARCP™ ribbon control technology assures clear prints.
- ENERGY STAR® compliant
- Recyclable packaging



With standard operations accessible from the front, this printer is designed for easy loading of media and simple maintenance operation.

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